

# BRANDRETH PILLS

## The Healthy Man's Night Cap

Constipation is the Curse of Civilization. Assist Nature by taking one or two Brandreth Pills every night. You will feel better, look better and prolong your life. They are one of the best laxatives ever put on the market—Entirely Vegetable.

We have customers who have taken them every night for twenty years or more and would not be without them. One trial will convince you.

At Your Nearest Drug Store—Chocolate Coated or Plain.

# \$2.95

"The Street"

A New Receding Last—with New Lines Both Suited for Dress and Business Wear. Every Other Smart Style to Choose from.

No More - \$2.95 - NO LESS

# Golden's

CONVENIENT SHOPS

1593 Broadway at 48th St. 73 Nassau Street  
1440 Broadway at 41st St. 63 Nassau Street  
96 East 14th St. at 4th Ave. 109 Lenox Avenue  
98 Reade Street 147 Fourth Avenue

BROOKLYN: 351 Fulton Street 150 Flatbush Avenue  
Wholesale Dept., 96 Reade Street, New York

## What to Wear and When to Wear It

By Andre Dupont.

### What to Wear to Business.

THE business woman can be as expensively dressed as her purse will stand, but her clothes must be plain. Frills and furbelows are out of place in an office or a store. A well-tailored suit is ideal for business.

It can be made of any fashionable cloth desired, except velvet, velveteen or corduroy, which is more suited to the shopping districts than it is to the business districts.

The majority of coats come well below the hips, but a few natty jackets are worn and are certainly well suited to the short figure.

Collars button up close around the neck in a very sensible fashion. Coats are comfortably full. Many of them are pointed. Sometimes the high collar is trimmed with a narrow band of fur, but more often it is plain.

So that any neckpiece desired can be worn. If the decorative of the tailor suits seem to have had the business woman in mind, she also have the milliners, for they have made a good number of very becoming and attractive hats that will withstand any amount of hard wear and yet retain their smartness.

The prettiest of these are in the medium-sized sailor, turn of shawl and triangle shapes. They are trimmed with small gold or silver ornaments, but clusters of velvet or silk flowers or natty fancy feather effects that seem less perishable than any I have seen for a long time. Don't wear a hat with an ostrich plume to business, but select one of these more serviceable trimmings. Ostrich plumes are very beautiful in their proper places on dress hats, but are not quite the thing for the rush hours on the subway. And then the least touch of dampness spoils them.

A great many separate coats are to be worn this winter, and they are so pretty and without so extremely serviceable that there is no reason why the business woman should not wear them. Those that will withstand the very hardest wear of all are the coats



SMART SUIT OF WINTER WEIGHT SERGE.

of rough mixed cloth. Most of these coats have a belted effect, as have the tailor suits. Sometimes the belt extends right around the waist and then again it is only placed across the back and sides of the coat. There are coats of broadcloths and chevrons and other heavy coatings trimmed with fur and also very pretty corduroy coats. The corduroy coats are much more serviceable than suits of the same material and the plainer examples are suitable for business wear.

## BELIEVE MOTHER TOOK BOY FROM SCHOOL, BUT POLICE ALARM IS OUT

Grandmother Appeals to Police, and It Is Believed Lad Is Safe With His Mother.

The police last night sent out a general alarm for Lester Marcuse, five years old, of No. 413 Pacific Street, Brooklyn, despite the fact that evidence indicates the boy is now in the possession of his mother, Mrs. May Marcuse.

The alarm was sent out at the request of Mrs. Emma Buchner, Mrs. Marcuse's mother. She told the police that Nathan Marcuse, known on the stage as Nat Farnum, whose present whereabouts she did not know, and her daughter, had been separated two years ago, and that Mrs. Marcuse's health being poor she had been living for some time in Burlington, Vt., leaving little Lester in the care of his grandmother.

Mrs. Buchner sent Lester yesterday to the Kindergarten of Public School No. 47, in Pacific Street, directly opposite the Buchner home. When he did not return at the usual hour the grandmother made inquiry at the school. The lad's teacher said that a woman had called, saying she was Lester's mother and had been allowed to depart with the boy.

Detective Carney later showed the teacher photographs of the boy's mother and she said they were certainly pictures of the woman who had taken the child away.

Mrs. Buchner told Detective Carney that she was at a loss to understand the situation for she and her daughter had never quarreled, and the mother had been anxious for the little boy to stay with his grandmother. Mrs. Marcuse had corresponded regularly with her mother, and in the most affectionate manner.

### HOLD CHILDREN WITH GOLD.

Although she had \$4,000 in gold in a trunk which she showed to the immigration officials as proof that two children she brought here to place in school would be cared for properly, Mrs. Carmela Navarro of Colombia, who arrived with them yesterday on the steamship Albatross was informed they would have to go to Ellis Island, as they were under sixteen years and she was not their legal guardian.

The children were Josephine, "Chin Chin," eight, and her brother, Francis, seven. Mrs. Navarro is a cousin of their widowed mother and brought them here to educate them with her own children. The case will come up before the Board of Inquiry to-day.

## What Sweetheart Tried for Pimples

Stuart's Calcium Wafers Proved Magic—They're the Most Effective, Quick Blood Cleaner and Beautifier Known.

### TRIAL PACKAGE MAILED FREE

The difference in the appearance of the skin, after a few days' use of Stuart's Calcium Wafers, is startling. They are without doubt the greatest skin beautifiers in existence, and the most effective and reliable of blood purifiers known to



"I Tell You Stuart's Calcium Wafers Are Wonderful Beauty Makers!"

science. Everybody knows or ought to know that impurities in the blood cause most of the poor complexion, the pimples, the red spots, the muddy skin, the blemishes and eruptions. Once the blood is purified, all these beauty destroyers disappear, and a complexion results which no face treatment can ever produce.

Stuart's Calcium Wafers are wonderful for this purpose. One of their ingredients, calcium sulphide, is in itself the quickest and most effective blood cleanser ever known. Start taking Stuart's Calcium Wafers to-day, and your mirror in a few days will show you that your "dream of a fair and beautiful face" is coming true. Buy a box of them from your druggist to-day, 50 cents. If you want to try them first, mail coupon below for free trial package.

### Free Trial Coupon

F. A. Stuart Co., 304 Street Bldg., Marshall, Mich. Send me at once, by return mail, a free trial package of Stuart's Calcium Wafers.

Name .....  
Street .....  
City ..... State .....

# CREDIT

Silk Lined Overcoats and Hand Tailored Suits \$20

Pay \$1.00 a Week

PLENTY of different styles—the smart, semi-form-fitting coats, box back coats, single or double-breasted coats, Chesterfields and more conservative models, with or without velvet collars. Made of all wool cheviot, homespun, kerseys and mixtures; some silk lined. All sizes for men and young men. Overcoats—\$15 to \$35.

### Hand Tailored Suits

SUITS of smart style and faultless tailoring. Either single or double-breasted models. Some have silk sleeve linings. Many effective stripes, plaids and other new patterns in worsteds, chevrons and all wool fancy mixtures. All sizes for men and young men. Suits—\$10.50 to \$35.

Hecht Bros. 53 to 57 West 14th St., N. Y.

BEACON LIGHTS THAT WORLD ADS GUIDE HOME RESULTS

# SMASHING PRICES

Special Sale

## SUIT \$18 to \$20 Values

OR OVERCOAT \$10

PROCLAMATION There is no other store where you can duplicate the suits and overcoats at \$18. They are usually \$18 to \$20.

This sale is an emphatic demonstration of the Willard Company value giving. Now at the commencement of the Winter season, when all clothiers are asking full profits, we mark down our Suits and Overcoats at the lowest possible price—this is one of the many reasons why we have the largest Men's Clothing business in the City. When you see these Suits and Overcoats you will recognize the same high quality and styles that are featured elsewhere at \$18 to \$20.

Included in this sale are Suits of every fashionable material, Pencil Stripes, Tartan Checks, Overplaids, Blue Flannel, Plain Grays, Plain Brown, Plain Blacks and the Blue Serges—anything and everything that any man or young man might desire, in sizes from 33 young men's to 48 men's stouts.

The overcoats are in all styles in the combination Dust and Green color, shades made popular by the European war. Also a variety of the well made coats including Scotch mixture, Blue and Gray Melton, Black Kersey, Gray mixtures and smart Overplaids, with velvet or self collars and patch pockets or flaps; also heavy weight Balmacaans with plaid backs.

Satisfaction Guaranteed Alteration Free

# The WILLARD Co.

Two Big Stores:

841 Broadway At 13th Street  
Formerly Occupied by Hackett Carhart & Co.

261 Broadway Formerly Occupied by Smith Gray, Near Warren St.

OPEN ALL DAY ELECTION DAY

Open Evenings Until 8 P. M.

Open Saturdays Until 11 P. M.

## RAN OFF TO BE WED AS GOLDEN WEDDING WAS CELEBRATED

"We're Married!" Cries Adopted Daughter at Fete, Indicating Young Guest.

While Mr. and Mrs. John J. Connor of No. 445 Riverside Drive were celebrating their fiftieth wedding anniversary at the Hotel Astor last night the happy bride and bridegroom noticed the absence of their adopted daughter and a young guest from Chicago. The celebration was nearly over when the absent ones appeared—with this greeting:

"We're married!" cried the bride. "We thought it a good surprise and a jolly thing to have both celebrations together. Uncle Charles was with us," and uncle confessed that he was.

The celebration took on added gaiety. Congratulations, forgiveness and blessings were mingled.

It was at the Little Church Around the Corner early last evening, Miss Elizabeth Louise Folmer, the adopted daughter, became the bride of Frederick A. Brydon of Chicago. The Rev. Dr. George C. Houghton officiated. Uncle Charles Folmer gave the bride away.

### EDISON ABED 14 HOURS!

LOS ANGELES, Oct. 28.—Thomas A. Edison established another record for himself to-day. When he awoke this morning he had been fourteen hours in bed. This radical departure from his custom was not because he was not feeling well. He was in his usual good health, but was just resting.

He accepted an invitation to let school children "see him" to-day. At the high school he smilingly posed himself on exhibition in the auditorium, but refused to make a speech.

### HAVE COLOR IN YOUR CHEEKS

Be Better Looking—Take Olive Tablets

If your skin is yellow—complexion pallid—tongue coated—appetite poor—you have a bad taste in your mouth—(282), no good feeling—you should take Olive Tablets.

Dr. Edwards' Olive Tablets are a substitute for calomel—were prepared by Dr. Edwards after 17 years of study with his patients.

Dr. Edwards' Olive Tablets are a purely vegetable compound mixed with olive oil. You will know them by their olive color. If you want a clear, pink skin, bright eyes, no pimples, a feeling of buoyancy like childhood days, you must get at the cause.

Dr. Edwards' Olive Tablets act on the liver and bowels like calomel—yet have no dangerous after effects. They start the bile and overcome constipation. That's why millions of boxes are sold annually at 10c and 25c per box. All druggists. Take one or two nightly and note the pleasing results. The Olive Tablet Company, Columbus, O.—Adv.

# Last Day! Saturday!

At 6 P. M. Tomorrow

## The 10-Day Free Trial and Easy Payment Offer Closes

on the World Famous

# Frantz Premier Electric Cleaner

Don't delay! Monday will be too late! You must get your request for the Free Trial in to-day or to-morrow at the latest, because this great offer closes promptly at 6 p. m. Saturday. Remember—to-morrow is positively the last day.

We will send you one of our superb BRAND NEW, easy gliding and deep cleaning Frantz Premier Electric Cleaners—our very latest model—on 10 days' free cleaning trial.

Remember—this Free Trial does not cost you a penny—absolutely no obligation to buy. We want you to see for yourself how the Frantz Premier picks up threads, lint and ravelings and every speck of dust and dirt.

Clean your carpets and your rugs with it. Try it on your furniture, your mattresses, radiators, walls and portieres. Try it in all the nooks and corners. Subject it to every test you can think of.

And then if you are not more than delighted with the cleaner, we will send a boy to get it. But if you simply cannot get along without it, then you may keep it and pay down, as first payment,

# Only \$2.50 If You Decide to Buy After the 10 Days' Free Trial

Then you can pay the balance in small, easy monthly payments. And, remember, you are getting the rock-bottom, special factory price and the VERY LATEST MODEL.

You buy direct from the manufacturers—a BRAND NEW machine right from our factory branch here in New York, and best of all, on the easiest kind of easy payments.

## Write Us at Once or Telephone Greeley 3250

Simply telephone us to-day or to-morrow and say that you saw our ad in The Evening World and that you want the full details of this great offer. We will see that you get a Frantz Premier Cleaner on Free Trial this very day if you wish. Don't put this off a minute. Telephone your request at once to our store—916-918 Marbridge Bldg., Greeley 3250, or write us. Remember, Monday will be too late.

STORE OPEN LATE TO-NIGHT AND SATURDAY

# The Frantz Premier Distributing Co.

916-918 Marbridge Building  
(Just across from the McAlpin Hotel)  
Telephone Greeley 3250